

CASE STUDY

Large Midwestern carrier with
Intermodal, Bulk, and Van
Truckload divisions.

Before PDA:

300%+

180-Day Annualized Turnover

After 12 months
of PDA program:

47%



CASE STUDY

Larger Carrier with operations in north central United States that participated in PDA's 3-month pilot program.

Before PDA:

240%+

90-Day Annualized Turnover

After 3 months
of PDA program:

72%

